

Commission's Grant Application Form

Shelby County Board of Commissioners

GRANT APPLICATION

Legal Name of the Organization:	Mouth of the South Foundation
EIN:	81-2355989
Street Address of Organization	1872 Talisker Dr. Cordova, TN 38016
Office Phone:	678-596-6606
E-mail	apwagencymemphis@gmail.com

(Section Break)

EXECUTIVE DIRECTOR

First Name	Artemis
Last Name	Williams

(Section Break)

GENERAL CONTACT FOR THIS REQUEST(if other than Executive Director)

First Name	<i>Field not completed.</i>
Last Name	<i>Field not completed.</i>
Title:	<i>Field not completed.</i>

(Section Break)

DESCRIPTION OF GRANT REQUEST

Program/Project Area:	Community Outreach/Engagement
Amount Requested	24,999
Total Organizational budget (for current year):	150,000

Total Project/Program Budget:	142,000
Dates covered by this budget:	06/2016-03/2017
Project/Program Name:	Youth Violence Prevention Initiative "On the Street Peace"

(Section Break)

INTRODUCTION AND BACKGROUND OF ORGANIZATION

Please summarize in a short paragraph the purpose of your agency. Briefly explain why your agency is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if a grant is made.

The Mouth of the South Foundation (MOTSF) will provide a platform for multiple stakeholders to connect, to share critical information, to promote community awareness and to provide a safe zone for youth throughout the communities. The Mouth of the South Foundation (MOTSF) would like to be the vehicle for the City of Memphis in partnership with the Office of Youth Services and the COPS program to provide a large scale, appropriately funded media and community-targeted campaign to decrease summer youth violence rates, intervene with youth at high risk for offending and provide recreational opportunities for youth who are participating in free or reduced local summer camps. MOTSF seeks capture funding for programs and events this summer and fall (2016) that strategically and intentionally promote positive behavior through peaceful events, brings existing services and local organizations together in targeted neighborhoods and creates safe places that help young people reach transformational outcomes and establish meaningful roles in society. MOTSF will work with established local organizations to develop positive relationships with youth and their parents/caretakers (i.e. Families Matter). Participating organizations will provide healthy relationship education trainers and advocates in targeted communities, deliver healthy relationship education information (pamphlets, visual aids, brochures, healthy reading materials, etc.) supporting "On the Street Peace" outcomes, and provide information booths during "On the Street Peace" events held on Fridays during the summer (2016) in support of Memphis' commitment to a #SafeSummer. MOTSF will use the funds for logistics, operations, entertainment and advertisement. It produce and organize high-quality "On the Street Peace" events bringing local and national celebrities (Penny Hardaway, Zach Randolph, etc.) together for "Block Parties" each Friday in targeted areas – Whitehaven, South Memphis,

Frayser and Hickory Hill. The event will also feature a motivational speaker(s) and other special guests. "On The Street Peace" is an initiative designed to reduce youth violence. It will benefit Shelby County by the following: 1. Increase public health leadership to prevent youth violence 2. Strengthen the personal capacity of youth to resist violence 3. Build and support positive relationships between youth and adults and peers 4. Promote thriving, safe and connected communities 5. Create a society that promotes safety The outcomes that MOTSF hope to achieve are to save the lives of our children, reduce the factors that place them at risk for violence (substance use, poor social skills and lack of resources or a safe zone) and by strengthening the factors that protect them from violence (being connected to a caring adult).

(Section Break)

Narrative - Organization

Current programs and accomplishments. Please emphasize the achievements of the recent past.

To combat the growing issues with youth violence plaguing our communities, MOTSF partnered with the City of Memphis Police Department C.O.P Unit, Shelby County Crime Commission, Shelby County Schools, City of Memphis Office of Youth Services, and other governmental and community agencies throughout the city to hold the first ever "Citywide Anti-Violence Block Party" on May 28, 2016 at Tiger Lane from 11 am to 5 pm. This was a free event that featured motivational speakers, informational booths from community agencies, real entertainment, free food, and bouncers for all ages to enjoy. In addition, this event was a jumpstart to promote a safe summer for our communities.

Numbers of paid full-time staff:

2

Number of paid part-time staff:

3

Number of volunteers:

10

(Section Break)

Narrative - Funding Request

Please describe the

The Youth Violence Prevention Initiative "On the Street Peace"

program/project for which you seek funding and include how it will benefit the general welfare of residents in Shelby County, TN.

is for children and families living in high-risk neighborhoods; perceptions of violence and violent activity can hinder participation in positive developmental opportunities. "On the Street Peace," partner organizations and agencies, along with the City of Memphis Office of Youth Services promise a #SafeSummerBlockPartySeries that will offer safe spaces and positive programming for youth and families in neighborhoods impacted the most by violence. "On the Street Peace" #SafeSummer proposes research-based strategies and recommendations to ensure that youth in the City of Memphis have access to, and are aware of, safe spaces to gather, play, and participate in productive activities in their community. As previously noted, "On The Street Peace" is an initiative designed to reduce youth violence. It will benefit the general welfare of residents in Shelby County, TN by the following: 1. Increase public health leadership to prevent youth violence 2. Strengthen the personal capacity of youth to resist violence 3. Build and support positive relationships between youth and adults and peers 4. Promote thriving, safe and connected communities 5. Create a society that promotes safety

General Operating Support

If applying for general operating support, briefly describe how this grant will be used.

MOTSF will work with established local organizations to develop positive relationships with youth and their parents/caretakers (i.e. Families Matter). Participating organizations will provide healthy relationship education trainers and advocates in targeted communities, deliver healthy relationship education information (pamphlets, visual aids, brochures, healthy reading materials, etc.) supporting "On the Street Peace" outcomes, and provide information booths during "On the Street Peace" events held on Fridays during the summer (2016) in support of Memphis' commitment to a #SafeSummer. MOTSF will use the funds for logistics, operations, entertainment and advertisement. It produce and organize high-quality "On the Street Peace" events bringing local and national celebrities together for "Block Parties" each Friday in targeted areas – Whitehaven, South Memphis, Frayser and Hickory Hill. The event will also feature a motivational speaker(s) and other special guests. Timeline: MAY 2016 – Press Conference MAY 2016 – Launch Ad Campaign MAY 2016 – End of year Rally Tiger Lane JUNE 2016 – First #SafeSummer Block Party in Hickory Hill JUNE 2016 – Second #SafeSummer Block Party in Whitehaven

JUNE 2016 – Third #SafeSummer Block Party in South Memphis
JULY 2016 – Fourth #SafeSummer Block Party in Orange Mound
JULY 2016 – Fifth #SafeSummer Block Party in North Memphis- Hollywood
JULY 2016 – Sixth #SafeSummer Block Party in Frayser
AUG 2016 – Seventh #SafeSummer Block Party in Westwood
AUG 2016 – End of the Summer Summit for Summer Youth Workers
SEP/OCT 2016 – Attend different high school football and basketball games with City and County officials, Mayor Strickland, Mayor Luttrell, District Attorney Amy Weirich, Shelby County Sheriff Bill Oldham, MPD Interim Director Rallings, City Council members and Shelby County Commissioners passing out literature spreading the word of the initiative and the movement.

Project Support

Please explain the specific project including a statement of its primary purpose and the need or problem that you are seeking to address.

The Mouth of the South Foundation (MOTSF) will provide a platform for multiple stakeholders to connect, to share critical information, to promote community awareness and to provide a safe zone for youth throughout the communities. This summer and fall (2016), the APW Agency would like to be the vehicle for the City of Memphis in partnership with the Office of Youth Services and the COPS program to provide a large scale, appropriately funded media and community-targeted campaign to decrease summer youth violence rates, intervene with youth at high risk for offending, and provide recreational opportunities for youth who are participating in free or reduced local summer camps.

How does the project contribute to your organization's overall mission?

The Youth Violence Prevention Initiative "On the Street Peace" is designed to empower youth to stay on a path of positivity and not subjecting themselves to anything that could destroy their futures. MOTSF wants to unite young people and to assist and empower communities to address violence. The Initiative will bring the communities together by promoting unity, educating informing them on how to deal with life situations that can be prevented. Youth violence is a public health crisis in Shelby County, TN. Violence destroys lives and diminishes the freedom, health and the prosperity of individuals, businesses and communities. Youth violence prevention is a top priority for MOTSF. We are committed to identify resources and build capacity to reduce and end youth violence. We will continue to share our progress and acknowledge those who live the vision of service along this chosen path.

Narrative - Evaluation

Please explain how you will measure the effectiveness of your activities. Describe your criteria for a successful program and the results you expect to have achieved by the end of the funding period.

MOTSF recognizes that the overall success of the Youth Violence Prevention Initiative "On the Street Peace" depends on the active involvement of community stakeholders, a commitment to continuous improvement, and the development of trust among partners. MOTSF understands that "On the Street Peace" success cannot be measured by the independent outcomes or accomplishments of any of our programs. However, the success will be measured by the collective impact of all programs and partners as a result of a shared vision of change across stakeholder groups. We are proud to have established strong relationships with various organizations representing youth and serving agencies, educators, community, workforce development, clergy, law enforcement, public health, and business. We will build on our relationships and experiences recognizing the following framework for collective success. Collective impact requires all stakeholders to have a shared vision for change, one that includes a common understanding of the problem and a joint approach to solving it through agreed upon actions. Collecting data and measuring results consistently on a short list of indicators across all participating organizations not only ensures that all efforts remain aligned; it also enables the participants to hold each other accountable and learn from each other's successes and failures. Collective impact initiatives depend on a diverse group of stakeholders working together; encouraging each participant to undertake the specific set of activities at which it excels in a way that supports and is coordinated with the actions of others. Developing trust is a monumental challenge requiring regular meetings to build up trust to recognize and appreciate the common motivation behind different efforts. Stakeholders must see that their interests will be treated fairly and that decisions are objective and are the best possible solution to the problem. Creating and managing collective impact requires a separate organization with dedicated staff to plan, manage, and support the initiative through ongoing facilitation, technology and communications support, data collection and reporting, and handling the ever increasing logistical and administrative details. "On the Street Peace" wants to promote a #SafeSummer and be a strong turning point in drastically reducing juvenile delinquency; de-

escalating volatile situations involving youth; decreasing youth-to-youth intimidation incidences; and promote community collaboration and positive recreational events.

Attachments:

If your request is under \$25,000 please attach the following:

-
1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations

 2. Most recent IRS Form 990 or Financial Statements (balance sheet and income statement) as of the most recent fiscal year end certified by Chief Financial Officer/Treasurer of the entity.

 3. Complete Budget for grant request

If your request is \$25,000 or more please attach the following:

-
1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations

 2. Copy of an annual audit as of a date within 18 months of the start of the current fiscal year.

 3. Complete Budget for grant request

File 1 [501_C_3_MOTSF043.pdf](#)

File 2 [EIN_MOTSF042.pdf](#)

File 3 [Youth Violence Prevent Initiative. On the Street Peace Budget.xls](#)

ACKNOWLEDGEMENT:

Read, and if you agree to the provisions, sign the following:

The information provided has been submitted in good faith and as completely as our records and recollections permit.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners.

Signature: Artemis Williams

Printed Name: Artemis Williams

Date

6/24/2016
